

POWELL RIVER COUNCIL FOR ARTS, CULTURE AND HERITAGE
Board Meeting
12:30 February 8, 2009
PRREDS Board Room

Present: Vi Isaac, Janice Gunn, Norah LeClare, Debbie Dee, Nina Mussellam, Alan Brown, Myrna Leishman, Ann Nelson, Doug Engram and Charlotte Styles.

1. Adoption of Minutes from Jan 11, 2009 Regular Meeting
 - Alan brought it to attention that the minutes read 2008 rather than 2009 under Initiatives Committee report. Correction noted.
 - Motion to approve Minutes as corrected. Motion by Debbie, 2nd by Nina. Carried.
2. Adoption of Agenda
 - Moved by Ann, 2nd by Alan. Carried.
3. President's report
 - Janice welcomed Myrna Leishman to the board. She will fulfill the role of Vice president.
 - Service agreement with the City of Powell River update.
 - Meeting with ACE committee resulted in a plan to facilitate the Arts Council with more support for the program and more funds to be responsible.
 - Scott Randolph to put to PRREDS a plan for administrative support for the Arts Council which would involve the services of a grant researcher/writer
 - Adding part of the In-Kind donations currently managed by the City to our service agreement gives the Arts Council more funds to leverage for obtaining funding from other sources.
 - Motion for the Arts Council to make a change to include both In-Kind and Cash funding in the service agreement with the City of Powell River. Motion by Myrna, 2nd by Nina.
 - Tourism Powell River
 - Currently there are no Arts Community members of the Tourism Powell River Board of Directors. A group must be a member of Tourism Powell River to have representation on the board when there is a vacancy. Membership fee is \$75. Janice offered to be the board representative.
 - Motion for the Arts Council to become members of Tourism Powell River. Moved by Debbie, 2nd by Myrna. Carried.
 - Sunshine Coast Tourism
 - The plan for a destination marketing office for Sunshine Coast Tourism has been tabled due to a new direction being explored for funding. This will be revisited in the spring.
4. Treasurer's Report
 - Report is attached.
 - Motion to accept Treasurer's Report. Moved by Ann, 2nd by Norah. Carried

5. Initiatives Committee Report.
 - Spirit of B.C. Debriefing.
 - Debbie reported that she felt the event went very well. She noted that a great many exhibitors participated and that she was quite pleased. Debbie will send a letter of thanks to those at the complex who helped at the last minute to set up.
 - Courtney Pollock, Walter Martella, Janice Gunn, Debbie Dee and Alan Brown donated the portions of their fees back to the Arts Council.
 - A discussion followed with a suggestion to include Art Mosaic and Art's Day for the whole day during the celebration of the Torch Ceremony. The idea is to take the opportunity to promote Powell River's art's and tourism.
6. Membership Report
 - Norah reported that during the Spirit of B.C. Event she was able to approach and sign up some individuals to the Art's Council.
 - Renewals of lapsed memberships were discussed and those who have not made contact will be called and encouraged to join by Janice.
7. New Business.
 - Doug would like to work with Norah with a view to creating bio cards for member artist to display at Art in the Park etc. It was suggested that PREDS could do the printing. Doug will search out how this could be done.
 - Norah says that the Powell River direct Calendar is going well but that she is finding it labor intensive and it is becoming a full time job. It was thought there may need to be a paid person to do it and that there should be a community calendar. We need to get more groups to source the calendar to make it useful.
 - It was felt that both PREDS and the Art's Council need to endorse Norah as an official calendar writer to help her in garnering support with other groups. Motion to create a letter of support for Norah LeClare. Moved by Ann, 2nd by Myrna. Carried
 - A copy of the board's minutes will be posted on the Art's Council's website. Motion to give Norah LeClare an honorarium of \$175 for upkeep of the Arts Council website. Moved by Debbie, 2nd by Ann. Carried
 - Myrna suggested that we get together with P.R. Living Magazine to encourage an article re Art's Council activities. She will be contact Jessica Colasanto at P.R. Living.
 - Motion to authorize Ann to do some research into getting a card rack spot for promotional materials related to Arts Council member information on ferries leaving Powell River. Moved by Norah, 2nd by Myrna. Carried
8. Next meeting scheduled for March 15th, 12:30 PRREDS Board Room
9. Motion to adjourn meeting 2:45pm. Moved by Ann

